

Press Release

For immediate publication

Zurich, 15 October 2019

SFP Group appoints Adrian Murer as the new Group CEO

Swiss Finance & Property – a company specializing in real estate investment and advisory services – has successfully hired Adrian Murer as the new Group CEO. The addition of Adrian Murer will allow the two founders (Hans-Peter Bauer and Adrian Schenker) to focus on their strategic tasks as members of the Board of Directors of SFP Group and on developing foreign business, thus separating the strategic and operational management of the company.

Founded in 2001 by Hans-Peter Bauer and Adrian Schenker, SFP Group has since become one of the largest independent real estate asset managers in Switzerland and one of the most renowned investment advisory companies. Today SFP Group manages a total value of assets in excess of six billion Swiss francs. The company offers a broad range of real estate products and services to institutional and private investors as well as wholesale customers.

Separation of strategic and operational leadership

For years Hans-Peter Bauer and Adrian Schenker have shared various roles within the company including President, Member of the Board of Directors as well as being the CEO and the Deputy CEO of the SFP Group. As of 2020 they aim to streamline their dual functions and to concentrate their efforts on strategic projects, tasks of the Board of Directors and developing business overseas.

Adrian Murer becomes Group CEO

The Board of Directors elected Adrian Murer as the new CEO of SFP Group succeeding Hans-Peter Bauer. The 45 year old Swiss will take over the management of the company latest from April 1, 2020. He began his career in construction and engineering companies in Germany and abroad. Since 2016 he has held the position of Chief Investment Officer of PSP Swiss Property AG - one of the top leading real estate companies in Switzerland. Prior to that Mr. Murer was a lawyer and partner at Bauer Hürlimann AG - a well-known law firm specializing in construction and real estate. Through his years of experience as a qualified and practicing lawyer (M.A. HSG, dipl. Ing. ETH), Adrian Murer has accumulated considerable expertise and sizeable network in the real estate market.

Members of the Board of Directors are convinced to have found in Adrian Murer an eminent successor with an outstanding track record. Together with strong personality, extensive leadership experience, superb knowledge and understanding of the real estate market, he will ensure the highest level of progression, in growth and development, for the customers and partners of the SFP Group.

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Die Swiss Finance & Property Group ist ein bedeutender unabhängiger Asset Manager. SFP unterstützt vor allem institutionelle Kunden in allen Aspekten der direkten und indirekten Immobilienanlage und den damit verbundenen Kapitalmarkttransaktionen. SFP fördert die nahtlose Einordnung dieser Anlagen ins jeweilige Gesamtportfolio. Die Swiss Finance & Property AG ist eine 2001 gegründete, auf Immobilien spezialisierte Investment- und Beratungsgesellschaft mit Schwerpunkt Vermögensverwaltung. Die 2006 gegründete Swiss Finance & Property Funds AG wirkt als unabhängige Fondsleitungsgesellschaft. www.sfp.ch

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