

Media Release

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Utilisation of the platform “PropertyMatch Switzerland”

- Swiss Finance & Property Ltd (SFP) enters into a long-term partnership with PMCH SA for the use, development and marketing of the “PropertyMatch Switzerland” platform
- Platform enables cooperation between various partners to increase transparency and liquidity of the Swiss market for collective real estate investments
- SFP will be the only party besides BCV to use the platform mainly for block orders and market making activities

The interactive exchange platform “PropertyMatch Switzerland” (PropertyMatch) enables complete transparency regarding the interests of all parties involved. The “matching process” occurs on a completely anonymous basis. Historical data of all transactions exchanged via the platform, especially in terms of prices and quantities, remain visible.

The platform

PropertyMatch is an online trading platform specialising in the trading of over-the-counter real estate securities. The company was founded in 2009 through a cooperation between CBRE and GFI Group. Since then, Global Secondary Market trades of over USD 15 billion have been executed in over 1,700 transactions. Since 2021, the platform has been available for Swiss collective investment schemes thanks to the cooperation between Banque Cantonale Vaudoise (BCV), CBRE, GFI and PMCH. PropertyMatch is the leading platform for unlisted real estate investments. Vincent Oswald, Chairman of the Board of Directors of PMCH, was significantly involved in the founding of the Swiss real estate platform and explains the cooperation as follows: “From the very beginning, PropertyMatch's goal was to become the leading platform in Switzerland. The partnership with SFP is an ideal complement to the cooperation with BCV. With these two leading players in real estate investment in Switzerland, the platform will benefit from a network as well as unique expertise to provide the best possible service to the industry and its investors.” Bruno Mathis, Head Fund & Immo Desk at BCV, is also pleased with this development: “As the initiator and main sponsor, BCV has played a crucial role in introducing the platform to the Swiss market. The fact that SFP, a major player in the indirect real estate market, is joining the platform as a broker shows that PropertyMatch is well positioned and meets the needs of the market. We look forward to working with SFP.”

Targets

SFP will publish interest in block orders in listed and non-listed real estate investments via the platform. It will also publish bid and ask prices of market-making mandates in unlisted real estate investments.

For PropertyMatch, the aim of the collaboration is to further increase the trading volume and enhance their visibility and attractiveness in the market. In addition, the platform will make the secondary market for unlisted real estate assets more liquid by facilitating the matching of buyers and sellers.

Transactions and market making

SFP, together with the former prime broker BCV, has the exclusive right to process transactions via the PropertyMatch platform. Florian Lemberger, Head Corporate Finance & Banking at SFP, is pleased about the new partnership: "PropertyMatch offers us a unique opportunity to leverage our large network and strong standing in the industry and further expand our services in brokerage and market making."

Further information

Florian Lemberger
Head Corporate Finance & Banking

Swiss Finance & Property Ltd
lemberger@sfp.ch

Urs Kunz
Head Client Relationship Management & Marketing

Swiss Finance & Property Ltd
kunz@sfp.ch

Swiss Finance & Property Ltd, Seefeldstrasse 275, 8008 Zurich

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