

Media Release

Zurich, 30 November 2022

Swiss Finance & Property Group establishes a UK subsidiary

- **Swiss Finance & Property UK Ltd with office presence in Central London**
- **Philipp Braunwalder CEO of the local subsidiary**
- **Focus on UK wide residential investment opportunities**

Swiss Finance & Property Group AG announces the next step in its international expansion by setting up a subsidiary in London to strengthen both its presence in the United Kingdom and to profit from an on the ground approach able to leverage existing relationships and local consulting expertise. Philipp Braunwalder, the local CEO of Swiss Finance & Property UK Ltd, will focus predominantly on domestic residential investment schemes, initially in the Build to Rent sector, but also with an eye on wider core plus opportunities.

Swiss Finance & Property UK was founded against a background of the ongoing international expansion into the European markets, following the already established market entry into Germany and Denmark. The office of the UK subsidiary is situated in London's Real Estate Asset Management district, a central location within walking distance to our most important business partners.

Philipp Braunwalder is leading the new subsidiary. He joined Swiss Finance & Property UK Ltd from Turner Construction, where he worked for their Corporate Strategy team in the United States before moving to the United Kingdom to implement a growth plan for the then newly acquired Turner subsidiary, Real PM. He has experience of the United States' & United Kingdom's construction markets and a track record of growing and managing businesses for new market entrants.

Strategy/purpose of UK subsidiary

The United Kingdom is the largest market for inbound direct investments into real estate in Europe. A weakening currency as well as a severe supply and demand imbalances for rental properties throughout the country have attracted the attentions of Swiss Finance & Property Group who have identified major opportunities for value creation and inflation risk mitigation in this environment.

Swiss Finance & Property UK aims to tackle the nation's under-supply of high-quality housing through the formation of strategic partnerships and the identification of opportunities that will create desirable and sustainable new living spaces as well as improve and reimagine existing housing stock. Identifying a good mix of core plus and opportunistic sites will be a key driver for achieving superior risk-weighted returns. The relatively new Build to Rent sector is already a major focal point as its attractiveness is steadily gaining in both political and investor circles due to housing shortages that are projected to further increase in the short to mid-term.

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Swiss Finance & Property Group (SFP Group) is a major independent asset manager. SFP Group assists mainly institutional clients with all aspects of direct and indirect real estate investment and the associated capital market transactions. SFP Group supports the seamless classification of these investments into the relevant overall portfolio. Swiss Finance & Property Ltd is a stock corporation founded in 2001 and holds a FINMA securities firm licence as a market maker. Swiss Finance & Property Funds Ltd, which was founded in 2006, is a FINMA-approved fund management company. www.sfp.ch

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