

## SFP Swiss Real Estate Funds Day 2023

**The Swiss Finance & Property Group held its 14<sup>th</sup> SFP Swiss Real Estate Funds Day on 26 January 2023 in Geneva and 27 January 2023 in Zurich. A total of approx. 200 visitors took part in the event. In addition to traditional topics and financial matters, one particular focus this year was on innovative technical aspects of real estate management.**

For the first time since the pandemic, this year the SFP Group's traditional event, the SFP Swiss Real Estate Funds Day, took place again physically in Geneva and Zurich.

After Adrian Murer (CEO of the SFP Group) welcomed the participants and gave an introductory speech, Nicolas Di Maggio (CEO of Swiss Finance & Property Ltd) provided a macroeconomic overview of the Swiss indirect real estate investment market.

This year's speakers covered a wide range of topics. Patrik Schmid, CEO, and Vincent Clapasson, Director at Wüest Partner, explained what separates the wheat from the chaff in the Swiss real estate market. Arik Parizer, CEO and Roni Greenbaum, Chairman of the Board of Directors of EPIC Suisse explained the key steps in successful and controlled property development using extensive examples and an impressive series of slides.

The second part of the talks concentrated on commercial funds and mixed funds. Jessica Brackmann, CIO and fund manager, and Arno Kneubühler, CEO at Procimmo, examined the risks and opportunities in commercial and industrial real estate over the next few years. My Truong, Head of Portfolio Management at Quantus, provided a good overview of the prospects and challenges in business properties using some powerful examples. Ulrich Braun, Managing Director Global Real Estate at Credit Suisse, gave an extensive review of CS 1a Immo PK, which may well become an index heavyweight owing to its size.

Finally, the keynote speaker Professor Marco Hutter, Professor of Robotics and Intelligent Systems at ETH Zurich, delivered an impressive and persuasive talk on how construction, digitalisation and monitoring can be supported by robots and the obstacles Switzerland still has to overcome in terms of technology and regulation to remain innovative and competitive.

The whole event was moderated by Sarah Lenz, the SFP Group's Media and Communications Manager.

The speakers' presentations are available on our website at [www.sfp.ch](http://www.sfp.ch) or can be requested on [info@sfp.ch](mailto:info@sfp.ch).

The next SFP Swiss Real Estate Funds Day is scheduled to be held on Thursday, 25 January 2024 in Geneva and Friday, 26 January 2024 in Zurich.